**In8te - My Lady Press Release**

Hailing from Croydon, South London, rising rapper in8te returns with fresh visuals to *“My Lady”*; a feel-good summer joint, etched with substance and clever wordplay.

This brand-new set of visuals sees the multifaceted musician team up with Talent Hunt director, Nu Jae, to help bring to life a story that depicts the qualities and characteristics of in8te’s ideal women - shot in a luxurious multimillion pound dream house.

*“My Lady”* is a self-produced effort, tipped to do big things this summer due to its catchy hook and infectious melodies. in8te aptly approaches this track with a lot of charisma and finesse, emphatically delivering a cocktail of cheeky, clever and concise lyrics that get his point across well, while simultaneously catering to listeners looking for something different.

When asked about *“My Lady”* in8te said: *I wanted to bring listeners a catchy Summer tune that would pull people to the dance floor but at the same time bring a fresh new vibe. There has been a lot of similar sounding tracks in the UK recently and I wanted to spice things up with a new flavour in regard to production and overall musicality. “My Lady” keeps that catchy dance groove that’s core to the urban scene but harmonically stands apart with what I like to call an Afro-Latin vibe*.

The summer sizzler is in8te’s 5th official single and sets him up nicely for what he’s got in store for his fans in the coming months. *“My Lady”* is set to be available to buy and stream via all major digital outlets on June 17th - the same day the music video is officially released.

Watch it exclusively here: <https://youtu.be/TYkF4A74Dek>

(Please note, this is a private link for your eyes only and is not to be shared with the public until it’s release date)